

Privacy Policy

We take your privacy seriously and want your experience with our business website to be both satisfying and safe. This Policy sets forth the steps we take to accomplish this result, and we urge you to read it carefully.

What this Policy Covers:

In order for us to properly and efficiently provide our products and services to you, it may be necessary from time to time for us to collect information about you or the equipment or methods you use to visit the site, or while visiting the site. Although we need this information to better serve you, we understand your concerns about how this information is used. Accordingly, this policy explains how we use, and more importantly will NOT use, any personally identifiable information we collect when you visit or utilize the site. This Policy also covers our treatment of any personally identifiable information that our business partners share with us or that we may collect on or from a business partner's site.

What this Policy Does Not Cover:

This Policy does not apply to the practices of companies we do not own or control or to people we do not employ or manage. This Policy only addresses the use and disclosure of information we collect from you. To the extent that you disclose any of your information to any other person or entity, different rules may apply to their use or disclosure of the information you disclose to them. It is important that you understand that we may not, and probably do not, control any website which you may visit through a "link" from the site, and such other websites may have their own privacy policies that may differ substantially from ours. Also, any third party advertisers who advertise on the site or through the site may also adhere to their own privacy policies, which may also be different from ours. When visiting advertisers or any other website or business you reach by "clicking" on a link on the site, you are subject to the privacy policies of that third party. We encourage you to ask questions before you disclose your personal information to others.

Information Collection and Usage by Us:

Our primary goal in collecting personal information is to provide you with a smooth, efficient, and customized experience on the site and throughout our business. We use information collected for the purpose of completing transactions, delivering products, and addressing customer service issues. Any Credit Card Transactions with this site are handled by third-party financial institutions and their vendors, which receive the credit card number and other personal information only to verify the credit card numbers and process transactions. Online payment transactions are handled by an independent third party that receives the account number and other personal information only to verify the account number, the existence of funds, and process the transaction. The information collected and handled by them is subject to their privacy policies, which you should review.

We will not knowingly transfer your personal information to another party except as disclosed in this Policy. In most instances, you may have the option to withhold certain requested information; however if you choose to withhold or not provide requested information, we may not be able to provide you with the services or products you request. In general, our service automatically gathers certain usage information like the numbers and frequency of visitors to the site. We only use such data in the aggregate. This collective data helps us determine how much our customers use parts of the site, so we can improve the site. We may also track certain information about your behavior on the site. We use this information to do internal research on our users' demographics, interests, and behavior to better understand and serve you and our community. This information may include the URL that you came from (whether this URL is on our site or not), which URL you next go to (whether this URL is on our site or not), what browser you are using, and your IP address.

We use information in the file we maintain about you, and other information we obtain from your current and past activities on the site, to resolve disputes, troubleshoot problems, or to enforce our company's Terms of Use and End User License Agreement ("TOU").

Cookies:

A cookie is information stored directly on the computer you are using, that interacts with the site when you visit, to assist us in providing customized services. We use cookies for a variety of purposes, such as (i) to display information more effectively to our users, (ii) to help us provide information which is targeted to your interest, and (iii) to allow you to enter your password less frequently during a session. Any time a cookie is used, personal information is encrypted for our use only and is protected from third party access. Additionally, you may encounter “cookies” or other similar devices on certain pages of the site that are placed by third parties. We do not control the use of cookies by third parties, and their use of their cookies is subject to their privacy practices and not ours. When you visit the site, we automatically receive the URL of the site from which you came and the site to which you are going when you leave the site. We also receive the Internet protocol address of your computer, your computer operating system and type of web browser you are using, as well as the name of your ISP. This information is used to analyze overall trends to help us improve the site.

Disclosure of your Personal Information:

We may sell or rent certain personally identifiable information about you to third parties with which we have advertising and name-sharing agreements. However, you may opt out of these arrangements by clicking on the relevant opt-out indicators on our site. We may disclose personally identifiable information about you to other companies or people when: (i) you give us your consent to share the information; (ii) we need to share your information to provide the product or service you have requested; or (iii) we need to send the information to persons or companies who work on our behalf to provide a product or service to you; (iv) if we are required to do so by applicable law as described more fully below, or (v) when we determine you have violated the TOS. It is our policy to cooperate with all law enforcement inquiries, as well as other third parties to enforce laws, such as: intellectual property rights, fraud and other rights. We may disclose (and you authorize us to disclose) any information about you to law enforcement in response to subpoenas or court orders, or other government officials or agencies as we, in our sole discretion, believe necessary or appropriate, in connection with an investigation of fraud, intellectual property infringements, or other activity that is a violation or potential violation of law or may expose us or you to legal liability.

Due to the possibility of requirements from existing or future regulatory authorities or due to the current or future state of technology, we cannot ensure that all of your private communications and other personally identifiable information will never be disclosed in ways not otherwise described in this Policy. For purposes of illustration only, third parties may unlawfully intercept or access transmissions or private communications, or users may abuse or misuse your information that they collect from the site. Therefore, although we use industry standard practices to attempt to achieve the stated goals of our privacy policies, as a matter of practicality we cannot and we do not promise, and you should not expect, that your personally identifiable information or private communications will always remain private.

Service Providers.

External Providers. We may, for your convenience, provide some of your personally identifiable information to an external service provider. However, before we disclose your personally identifiable information to an external service provider, you will see what data is about to be sent and have the ability to approve the disclosure. To prevent our disclosure of your personally identifiable information to an external service provider, you can decline such disclosures or simply not use their services.

Internal Providers. We may use internal service providers to facilitate our services (e.g., discussion boards, surveys, etc). In such event, we may provide some of your personally identifiable information directly to them, and such internal service providers may collect information directly from you (such as the situation where we ask a internal service provider to conduct a survey for us and that provider asks you for information while conducting the survey). If we provide any of your information to an internal service provider, such internal service provider’s use of such information shall be restricted by confidentiality agreements. If you provide additional information to an internal service provider directly, then their use of your information will be governed by their applicable privacy policy. Personally identifiable information posted by a user to a public section of the site is not governed by this Policy and we shall not be responsible for any release of such information. Furthermore, we are not responsible for removal of such personally identifiable information from any such public section of the site.

Other Entities: We may share much of our data, including personally identifiable information about you, with our subsidiaries, business partners, and our credit card/debit card processor. To the extent that these entities have access to your information, they will treat it at least as protectively as they treat information they obtain from their other users.

Advertisers:

If we collect from the data we receive personally identifiable information, such information will be disclosed to advertisers and other third parties for other marketing and promotional purposes only in a manner which does not personally identify that information (such as disclosing information in the aggregate, by reference to averages or trends, or by reference to a “user” without providing the personally identifying information for that user). We will not disclose to these entities any information that could be used to identify you personally (for example, your name, email address, password, credit card number, and bank account number).

Identification of User in site

In the event that our site allows you to enter a username and password, you will be identified throughout the site by your Logon (“User ID”). We suggest for security reasons that you do not use your e-mail address as your User ID. Your User ID can be used to identify you and your activities throughout the site, and other users may be able to identify you based on User ID items that you have purchased, sold, bid on in the past, requested a bid in the past, any ratings or comments you may provide, any postings you may place on the site, etc.

Control of your Password:

You are responsible for all actions taken with your User ID and password, including any costs, fees or charges incurred. For this reason, you should not share your password with anyone else. If you choose to share or disclose your User ID, password, or your information with third parties to provide you additional services, you should review that third party’s privacy policy. If you lose control of your password, you may lose substantial control over your personally identifiable information and may be subject to legally binding actions taken on your behalf. NOTE: If your password has been compromised for any reason, you should promptly e-mail us at and notify us that your password has been compromised.

Security:

Even though we utilize various security techniques to protect data from unauthorized access by users inside and outside the company, “perfect security” does not exist on the Internet. Please note that e-mail and Internet traffic are not secure. To help safeguard your information, we suggest the following: (i) you do not share your USER ID or password with anyone; (ii) change your password regularly; and (iii) remember to sign off once you have submitted an application for a product or service online, or completed an online session.

Spam:

We do not condone “spam” or unsolicited junk e-mail. We are not responsible for this unfortunate activity, and cannot stop it from occurring when it originates from outside the site. We will take reasonable action against any person who uses our email products as the launching pad for spam.

Editing Account Information:

We will provide you with the ability to access and edit the information that you have provided to us. To update the information or to deactivate your account, please email us. In the event you deactivate your account, such information will be deactivated as soon as reasonably possible in accordance with our deactivation policy and applicable law. We may retain in our files information you have requested to remove from Internet access, and may use such information in some circumstances, such as to resolve disputes, troubleshoot problems and enforce our TOS. Further, such prior information is never completely removed from our databases due to technical and legal constraints, including stored “back up” systems. Therefore, you should not expect that all of your personally identifiable information will be completely removed from our databases in response to your requests.

Change of Privacy Policy:

We reserve the right to change this Policy from time to time. If we make any changes to this Policy, we will post those changes here so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. In addition, we may communicate to you through email on the use of the site, your account and other matters.

Use of Site:

Use of the site constitutes acceptance of this Policy as it is now written and as it may be modified from time to time and appears on the site. You specifically agree to check back on the site from time to time to ensure that you are familiar with this Policy as it may exist from time to time, but also agree that you are bound by such Policy as the same may exist on these pages, whether or not you have actually viewed them in their then existing form.

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Terms of Use

Our Terms of Use:

By using this website, you agree to be bound by these terms, which shall take effect immediately on your first use of this website. If you do not agree to be bound by all of the following terms please do not access, use and/or contribute to this website.

We may change these terms from time to time and so you should check these terms regularly. Your continued use of this website will be deemed acceptance of the updated or amended terms. If you do not agree to the changes, you should cease using this website. If there is any conflict between these terms and specific local terms appearing elsewhere on this website then the latter shall prevail.

Use of this website:

You agree to use this website only for lawful purposes and in a way that does not infringe the rights of, restrict or inhibit anyone else's use and enjoyment of this website. Prohibited behavior includes harassing or causing distress or inconvenience to any person, transmitting obscene or offensive content or disrupting the normal flow of dialogue within this website.

Intellectual Property:

All copyright, trade marks, design rights, patents and other intellectual property rights (registered and unregistered) in and on this website and all content (including all applications) located on the site shall remain vested in this website. You may not copy, reproduce, republish, disassemble, decompile, reverse engineer, download, post, broadcast, transmit, make available to the public, or otherwise use this website content in any way except for your own personal, non-commercial use. You also agree not to adapt, alter or create a derivative work from any this website content except for your own personal, non-commercial use. Any other use of this website content requires the prior written permission of this website.

The names, images and logos identifying us or third parties and their products and services are subject to copyright, design rights and trade marks of us and/or third parties. Nothing contained in these terms shall be construed as conferring any license or right to use any trademark, design right or copyright of us or any other third party.

Disclaimers and Limitation of Liability:

The majority of content posted on this website articles is created by members of the public. The views expressed are theirs and unless specifically stated are not those of this website. We are not responsible for any content posted by members of the public on this website or for the availability or content of any third party sites that are accessible through this website. Any links to third party websites from this website do not amount to any endorsement of that site by us and any use of that site by you is at your own risk.

This website content, including the information, names, images, pictures, logos and icons regarding or relating to this website, its products and services (or to third party products and services), is provided "AS IS" and on an "AS AVAILABLE" basis. To the extent permitted by law, we exclude all representations and warranties (whether express or implied by law), including the implied warranties of satisfactory quality, fitness for a particular purpose, non-infringement, compatibility, security and accuracy. We do not guarantee the timeliness, completeness or performance of the website or any of the content. While we try to ensure that all content provided is correct at the time of publication no responsibility is accepted by or on behalf of for any errors, omissions or inaccurate content on the website.

Nothing in these terms limits or excludes the company's liability for death or personal injury caused by its proven negligence. Subject to the previous sentence, we shall not be liable for any of the following losses or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise): (a) loss of data; (b) loss of revenue or anticipated profits; (c) loss of business; (d) loss of opportunity; (e) loss of goodwill or injury to reputation; (f) losses suffered by third parties; or (g) any indirect, consequential, special or exemplary damages arising from the use of this website regardless of the form of action.

We do not warrant that functions available on this website will be uninterrupted or error free that defects will be corrected, or that this website or the server that makes it available are free of viruses or bugs. You acknowledge that it is your responsibility to implement sufficient procedures and virus checks (including anti-virus and other security checks) to satisfy your particular requirements for the accuracy of data input and output.

General:

If any of these terms are determined to be illegal, invalid or otherwise unenforceable by reason of the laws of any state or country in which these terms are intended to be effective, then to the extent and within the jurisdiction in which that term is illegal, invalid or unenforceable, it shall be severed and deleted from these terms and the remaining terms shall survive and continue to be binding and enforceable.

The failure or delay of this website to exercise or enforce any right in these terms does not waive the company's right to enforce that right.

These terms shall be governed by and interpreted in accordance with the laws of the United States, which shall have exclusive jurisdiction over any disputes.